CENTURYLINK INTERNET BASICS – CAMPAIGN TOOLBOX

2013 CIB Gen campaign_Event flyer



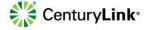
[DATE]
[TIME]
[LOCATION]
[RSVP]

Stop by to learn about CenturyLink® Internet Basics – offering reduced-cost Internet service to qualified low-income customers – and get free, hands-on training in areas such as:

Internet 101

- Basics of Internet browsing
- Know your way around a computer
- Getting started with email

Get connected.
Call XXX.XXX.XXXX
Click centurylink.com/internetbasics



©2013 CenturyLink. All Rights Reserved. All other marks are trademarks of their respective owners

T313CKFLY1488

2013 CIB Gen campaign Newspaper ad

Get connected.

Click centurylink.com/internetbasics

Call XXX.XXX.XXXX

Visit centurylink.com/internetbasics or call to find out more about qualifications in your state.

CenturyLink' Internet Basics

Every family deserves to be online.

Get connected with High-Speed Internet that's reliable and affordable.

Qualifying low-income households can get:

HIGH-SPEED . Homework INTERNET

ACCESS HELPS

YOU WITH:

* Job searches

* Social media and email

Getting news and information

Paying bills

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!



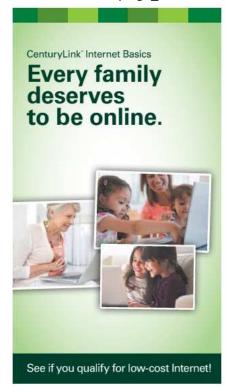
CenturyLink

**Plus taxes and shooring & handling. Available at initial enrollment with 24 month commitment for CenturyLink® High Speed Internet.

You take and shading A feeding. Alexand and the excellent with 24 meth commitment to Central, refl **ign Seed Internal.

**Free tay and the major of a sealable so refly requirement as and requirement as an analysis for the actine of the part of of the

2013 CIB Gen campaign_Trifold brochure_Eng and Span



Get connected with High-Speed Internet that's reliable and affordable.

The Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected. Call today to find out if you qualify for CenturyLink® Internet Basics, a low-priced Internet service available to eligible low-income customers.

Qualifying low-income households can get:



Get connected.

Call XXX.XXX.XXXX

Click centurylink.com/internetbasics

FREE BASIC INTERNET TRAINING Available in person or in print.

Internet access helps you with:

- · Getting news and information
- Paying bills
- Staying connected via social media and email
- · Pursuing hobbies

You qualify for CenturyLink Internet Basics if you:

- Follow current guidelines for Lifeline/TAP service programs
- Reside where CenturyLink offers Internet service
- Have not subscribed to CenturyLink Internet service within the last 90 days and are not a current CenturyLink Internet customer
- Do not have an overdue CenturyLink bill or unreturned equipment

The following restrictions apply:

- Not available in all areas
- Price is for one High-Speed Internet service contract per customer address
- . Speeds are not guaranteed and will vary
- Annual eligibility recertification required
- . Subject to program terms and conditions





The case of the register and the sequence of the case of the case



2013 CIB Gen campaign_Trifold brochure_Eng and Span



Conéctate a un Internet de Alta Velocidad confiable con un precio accesible.

Tener Internet ya no es un lujo – es necesario para mantenerse informado y conectado. Llama hoy para averiguar si calificas para obtener CenturyLink^e Internet Basics, un servicio de Internet de costo reducido disponible para clientes de bajos ingresos que califiquen.



Conectate.
Llama al XXX.XXX.XXXX
Visita centurylink.com/internetbasics

CAPACITACION BASICA GRATUITA PARA EL USO DE INTERNET Disponible en persona o por escrito.

Tener acceso a Internet te ayudará a:

- Obtener noticias e información
- · Pagar cuentas electrón camente
- Mantenerte conectado a través de redes sociales y correo electrónico
- · Practicar tus pasatiempos favoritos

Tü calificas para obtener CenturyLink Internet Basics si:

- Estás dentro de los lineamientos de los programas de servicio Lifeline/TAP
- Vives dentro de las áreas donde CenturyLink ofrece servicio de Internet
- No te has suscrito a servicios de Internet de CenturyLink durante los últimos 90 días y no eres suscriptor actual a Internet de CenturyLink
- No debes ningún pago a CenturyLink ni tienes equipo que no haya sido devuelto a CenturyLink

Aplican las siguientes restricciones:

- No está disponible en todas las áreas
- El precio corresponde a un contrato de servicio de Internet de Alta Velocidad por cliente/domicilio
- La velocidad no está garantizada y puede variar
- Se requiere recertificación anual de elegibilidad
- . Sujeto a los términos y condiciones del programa





The impact proper process process and the control of the control o



Every family deserves to be online.







Get connected with High-Speed Internet that's reliable and affordable.

Now an Internet connection is more affordable than ever with CenturyLink™ Internet Basics. And that's great, because the Internet is no longer just nice to have - it's a necessity for staying informed and keeping connected. Right now, eligible customers can get CenturyLink High-Speed Internet service at a reduced rate. Some may also qualify for reduced-cost telephone service.

Qualifying low-income households can get:

HIGH-SPEED . Homework INTERNET ACCESS HELPS YOU WITH: • Paying bills

- Job searches
- · Social media and email
- Getting news and information

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!

Get connected

Call XXX.XXX.XXXX

Click centurylink.com/internetbasics

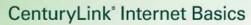
Come In XXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXX





**Plus taxes and shipping & handling. Available at initial enrollment with 24 month commitment for CenturyLink* High Speed Internet.

**Plus as and pitch may be be also and pitch may be a continued with the architectural provided and the architectural provid



Every family deserves to be online.







Get connected with High-Speed Internet that's reliable and affordable.

Now an Internet connection is more affordable than ever with CenturyLink® Internet Basics. And that's great, because the Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected. Right now, eligible customers can get CenturyLink High-Speed Internet service at a reduced rate. Some may also qualify for reduced-cost telephone service.

Qualifying low-income households can get:

HIGH-SPEED . Homework INTERNET ACCESS HELPS . Getting news and information YOU WITH: • Paying bills

- Job searches
- Social media and email

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!

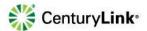
Get connected.

Call XXX.XXX.XXXX

Click centurylink.com/internetbasics

XXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXX







Force and third may not be eliabled as everywhere. Association is statistically controlled to the control of th





2013 CIB Seniors campaign_Event flyer



[DATE]
[TIME]
[LOCATION]
[RSVP]

Stop by to learn about CenturyLink® Internet Basics – offering reduced-cost Internet service to qualified low-income customers – and get free, hands-on training on areas such as:

Internet 101

- . Basics of Internet browsing
- . Know your way around a computer
- · Getting started with email

Get connected.
Call XXX.XXX.XXXX
Click centurylink.com/internetbasics



©2013 CenturyLink, All Hights Heseried, All other marks are trademarks of their respective owners

T313CKFLY1386

2013 CIB Seniors campaign Newspaper ad



CenturyLink' Internet Basics

Every family deserves to be online.

Get connected with High-Speed Internet that's reliable and affordable.

Qualifying low-income households can get:

HIGH-SPEED
INTERNET

ACCESS HELPS

Getting news and information
Paying bills
Staying connected via social media and email YOU WITH: • Pursuing hobbies

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!

RELIABLE HOME INTERNET UP TO 1.5 MBPS

Ask how to get a \$150 Netbook.**



Get connected. Call XXX.XXX.XXXXX

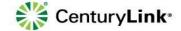
Click centurylink.com/internetbasics

**Must besset and shorting & handling. Washable at India disconlinant with 24 month commitment for Century. wife many shorting is a washable to indicate a support of the proper for a washable continued and prop



You may also qualify for reduced-cost CenturyLink® Home Phone service. Call now to find out!

XXXXXXXXXXXXXXXXXXXXXXXXXXX



Unique principa de modina de activamente de descripción de modificación de activamenta de activa



HIGH-SPEED • Getting news and information INTERNET • Paying bills

- ACCESS HELPS * Staying connected via social media and email
 - YOU WITH: Pursuing hobbies

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!

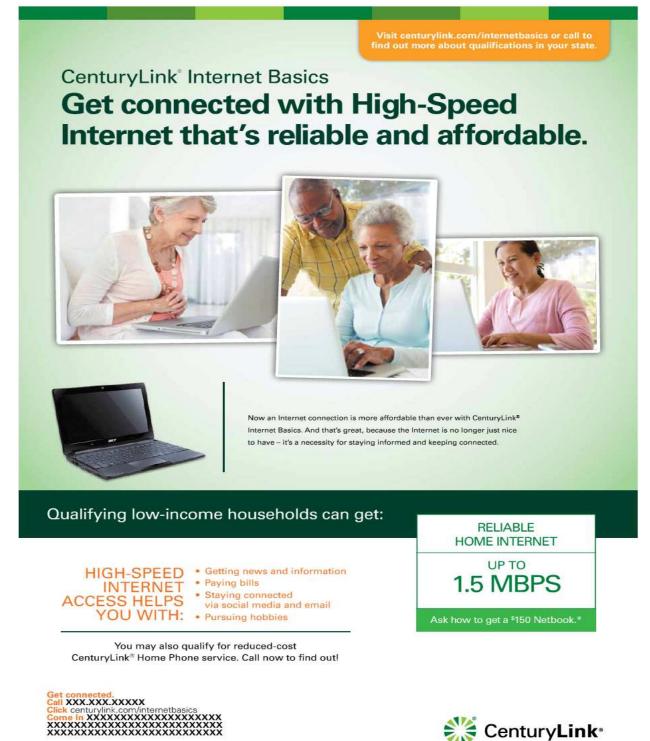
Get connected Call XXX.XXX.XXXXX Click centurylink.com/internetbasics





**Plus taxes and shipping & handling. Available at initial enrollment with 24 month commitment for Centuryunk® High Speed Internet.

**Provide and other propriets causing our symphole was provided and as common mental to continue the provided and as continued the provide



Fur taxes and angaing & handling. Are lable at initial area liment with 24-month commitment for Carology, informign-Speaks Inter-

Control of the Control of Control



INTERNET Paying bills ACCESS HELPS Staying connected via social media and email

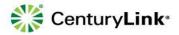
- HIGH-SPEED Getting news and information

 - YOU WITH: Pursuing hobbies

You may also qualify for reduced-cost CenturyLink® Home Phone service. Call now to find out!



all XXX.XXX.XXXXX



CenturyLink® Internet Basics

Everyone deserves to be online.



Qualifying low-income households can get:



Get connected with High-Speed Internet that's reliable and affordable.

The Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected. Call today to find out if you qualify for CenturyLink[®] Internet Basics, a low-priced Internet service available to eligible low-income customers. Be sure to ask if you also qualify for reduced-cost CenturyLink[®] Home Phone service!

RELIABLE HOME INTERNET UP TO 1.5 MBPS \$ 0 95 with 12 month term commitment + faces + fees*

Ask how to get a \$150 Netbook.**

Get connected.
Click centurylink.com/internetbasics



The state of the s

2013 CIB Seniors campaign_Trifold brochure_Eng and Span



Get connected with High-Speed Internet that's reliable and affordable.

The Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected. Call today to find out if you qualify for CenturyLink® Internet Basics, a low-priced Internet service available to eligible low-income customers.

Qualifying low-income households can get:



Get connected.
Call XXX.XXX.XXXX

Click centurylink.com/internetbasics

FREE BASIC INTERNET TRAINING Available in person or in print.

Internet access helps you with:

- . Getting news and information
- · Paying bills
- Staying connected via social media and email
- · Pursuing nobbies

You qualify for CenturyLink[®] Internet Basics if you:

- Follow current guidelines
 for Lifeline/TAP service programs
- Reside where CenturyLink offers Internet service
- Have not subscribed to CenturyLink Internet service within the last 90 days and are not a current CenturyLink Internet customer
- Do not have an overdue CenturyLink bill or unreturned equipment

The following restrictions apply:

- Not available in all areas
- Price is for one High-Speed Internet service contract per customer address
- Speeds are not guaranteed and will vary
- · Annual eligibility recertification required
- Subject to program terms and conditions





The case of our registers as side a supplies flashed in authority of project, or in part of the case in a case of the case of



2013 CIB Seniors campaign_Trifold brochure_Eng and Span



Conéctate a un Internet de Alta Velocidad confiable con un precio accesible.

Tener Internet ya no es un lujo - es necesario para mantenerse informado y conectado. Llama hoy para averiguar si calificas para obtener CenturyLink® Internet Basics, un servicio de Internet de costo reducido disponible

para clientes de bajos ingresos que califiquen.

Los hogares de bajos ingresos que califiquen pueden recibir:



Conectate. Liama al XXX.XXX.XXXX Visita centurylink.com/internetbasics CAPACITACION BASICA GRATUITA PARA EL USO DE INTERNET

Tener acceso a Internet te ayudará a:

- Obtener noticias e información
- · Pagar cuentas electronicamente
- · Mantenerte conectado a través de redes sociales y correo electrónico
- · Practicar tus pasatiempos favoritos

Tú calificas para obtener CenturyLink Internet Basics si:

- Estás dentro de los lineamientos de los programas de servicio Lifeline/TAP
- Vives dentro de las áreas donde CenturyLink ofrece servicio de Internet
- No te has suscrito a servicios de Internet de CenturyLink durante los últimos 90 días y no eres suscriptor actual a Internet de CenturyLink
- No debes ningún pago a CenturyLink ni tienes equipo que no haya sido devuelto a CenturyLink

Aplican las siguientes restricciones:

- No está disponible en todas las áreas
- El precio corresponde a un contrato de servicio de Internet de Alta Velocidad por cliente/domicilio
- · La velocidad no está garantizada y puede variar
- Se requiere recertificación anual de elegibilidad
- · Sujeto a los términos y condiciones del programa



The manuscription are considered from the cons



2013 CIB Seniors campaign tent card

Savves and offern may write a section to submitted the properties of the properties

Century**Link**

Click centurylink.com/internetbasics

Call XXX.XXX.XXX

rparpauuop rai

Call now!

Be sure to ask if you also qualify for reduced-cost CenturyLink $^{\!\scriptscriptstyle \otimes}$ Home Phone service.

Qualifying low-income households can get:

Now an Internet connection is more affordable than ever with CenturyLink® Internet Basics. And that's great, because the Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected.

Get connected with High-Speed Internet that's reliable and affordable.

Every family deserves to be online.

CenturyLink" Internet Basics

4-fees*

Set how to get a \$150 Netbook.**

RELIABLE HOME INTERNET SYBM 3.1 OT YU



CenturyLink* Internet Basics

Every family deserves to be online.

Get connected with High-Speed Internet that's reliable and affordable.

Now an Internet connection is more affordable than ever with CenturyLink® Internet Basics. And that's great, because the Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected.

Qualifying low-income households can get:

Be sure to ask if you also qualify for reducedcost CenturyLink® Home Phone service. Call now! \$6, 95 with 12-month term commitment + taxes + fees*

RELIABLE HOME INTERNET

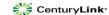
UP TO 1.5 MBPS

Ask how to get a ^s150 Netbook.*

Get connected.

Call XXX.XXX.XXXX

Click centurylink.com/internetbasics



*Plus taxes and shipping & handling. Available at initial enrollment with 24-month commitment for Century (in \$\frac{8}{1}\text{ pick}\$) per deferment.

*Service and offer may not be a valiable everywhere. Recidental customers only, Century (in \$\frac{8}{1}\text{ pick}\$) per open in available to residential customers only who qualify based on meeting income level eligibility requirements and requires remaining eligible for the entire offer period. Qualifying customers may keep the service under the program for a maximum of aixty (80) months after service a customer still qualifies at that time, Listed High-Special enterior rate of \$28\$ per open and \$28

Visit centurylink.com/internetbasics or call to find out more about qualifications in your state.

CenturyLink* Internet Basics

Internet service is one back-to-school purchase your kids won't outgrow.









Keep your family connected with High-Speed Internet that's reliable and affordable.

Today, the Internet is necessary for success at school. Whether they're studying, researching a paper or collaborating on a group project, students need access to the Web. With CenturyLink® Internet Basics, going online is more affordable than ever. So call today to give your kids an A+ value.

Qualifying low-income households can get:

HIGH-SPEED • Homework and studying

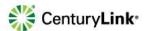
- INTERNET Communicating with teachers
- ACCESS HELPS Collaborating with classmates
 - YOU WITH: College admissions

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!

Get connected.
Call XXX.XXX.XXXX



Ask how to get a \$150 Netbook.**



CenturyLink® Internet Basics

Internet service is one back-to-school purchase your kids won't outgrow.



Qualifying low-income households can get:



Keep your family connected with High-Speed Internet that's reliable and affordable.

Today, the Internet is necessary for success at school. Whether they're studying, researching a paper or collaborating on a group project, students need access to the Web. With CenturyLink[£] Internet Basics, going online is more affordable than ever. So call today to give your kids an A+ value.



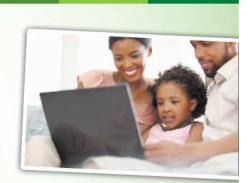
Get connected. Click centurylink.com/internetbasics



The control of the co

CenturyLink® Internet Basics

Internet service is one back-to-school purchase your kids won't outgrow.



Qualifying low-income households can get:



Keep your family connected with High-Speed Internet that's reliable and affordable.

Today, the Internet is necessary for success at school. Whether they're studying, researching a paper or collaborating on a group project, students need access to the Web. With CenturyLink Internet Basics, going online is more affordable than ever. So call today to give your kids an A+ value.

RELIABLE HOME INTERNET
UP TO 1.5 MBPS

SUBJECT:
With 12-month term commitment + taxes + fees*

Ask how to get a \$150 Netbook.**



Transaction of the address of the interference of the contract of the contract

2013 CIB Back to School tent card

so the common of the common of







Today, frie Internet is necessary for success at school. Whether they're studying, at school. Whether they're studying, neesearching a paper or collaborating on a group project, students need access to the Web. With CenturyLink® Internet Basics, goling online is more affordable than ever. So call today to give your kids an A+ value.

Qualifying low-income households can get:



Internet service is one back-to-school purchase your kids won't outgrow.

CenturyLink Internet Basics

CenturyLink® Internet Basics

Internet service is one back-to-school purchase your kids won't outgrow.

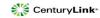


Qualifying low-income households can get:

Today, the Internet is necessary for success at school. Whether they're studying, researching a paper or collaborating on a group project, students need access to the Web. With CenturyLink® Internet Basics, going online is more affordable than ever. So call today to give your kids an A+ value.







"Service and offer may not be available everywhere. Residential customers only. Centrul rules * Internet Basics Program is available for residential customers only who qualify based on meeting income level eligibility requirements and requires remaining eligible for the entire offer proind. Qualifying customers may select program for a maximum of axivy (60) months after zervice activation provided customer still qualifies at that time. Listed high Speed Internet rate of \$3.95/ms, applies for his twelve (12) months and the program for a maximum of axivy (60) months after zervice activation provided customer still qualifies at that time. Listed high Speed Internet rate of \$3.95/ms, applies for his twelve (12) months are received to the program for a month of axivity of the program for a mondem/router from Centruly (in for a one-time charge, in all instances, a one-time faither of the program for a task and a sear are in 13th monthly or purchases a modem/router from Centruly (in for a one-time charge, in all instances, a one-time faither of the search of the program for a task and the program for the faither of the program for a modern for the faither of the faith of the program for a modern for the faither of the faither of the program for a modern for the faither of the faither of the faither of the faither of the program for a modern for the faither of the faither